



twin perspectives

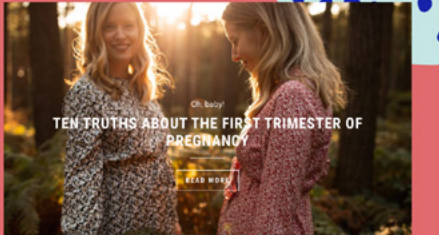
MEDIA KIT
MAY 2025

twin perspectives

Home Destinations Mental Health Oh, Baby! Podcast Product Reviews Work With Us f t i g q

BRAND NEW!

This is where you can find all of our latest conversations, musings and reviews. From itineraries for our latest adventures, to thoughts on life in general, this is where all the shiny new stuff sits.



BLOG

OVER

70,000

SESSIONS PER MONTH

OVER

78,000

MONTHLY PAGE VIEWS

AWARDS

2019

British
Travel Awards

Teletext Holidays Best
Travel Blogger Category

SILVER

2017

Visit USA
UK Awards

DIGITAL
INFLUENCERS
OF THE YEAR

2018

Cosmopolitan
Blog
Awards

SHORT
LISTED

2018
Travel
Blog
of the Year



2017

Visit USA
UK Awards

HIGHLY
COMMEDED

2016

Cosmopolitan
Blog
Awards

SHORT
LISTED

2015

Cosmopolitan
Blog
Awards

HIGHLY
COMMEDED





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In 2024, we had six reels surpass 1 million views

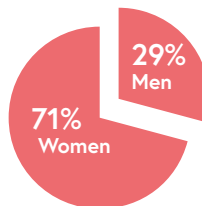
AUDIENCE

Top locations

33.3% United Kingdom
18.7% United States
3.8% Australia
2.8% India
2.4% Canada

Age range

35.4% 35 - 44 years
35.3% 25 - 34 years
4.6% 18 - 24 years
0.4% 13 - 17 years



94,000+
FOLLOWERS

REEL INSIGHTS

The Tale of a Dad

4,408,711 plays
88,319 likes
2,013 comments
3,270 saves

Sock Gate

71.6m plays
617k likes
14.2k comments
8,151 shares

1,759,072 accounts reached

BLOG POST INSIGHTS

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An Honest UK Review of Happy Mammoth Hormone Harmony 2024

written by The Twins | May 1, 2024

This honest UK review of Happy Mammoth contains affiliate links.

If you're female, have periods, or are going through the menopause, then it's likely you've been targeted with Facebook ads for a brand called Happy Mammoth.

With dazzling reviews, impressive claims and slick branding, the supplements offered by this Australian brand seem, well – nothing short of miraculous.

This is particularly so for its Hormone Harmony formula. According to its users, this supplement promotes rapid weight loss,

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Honest Review of Zima Ultrasonic Dental Pod Cleaner

written by The Twins | October 9, 2024

This honest review of the Zima Dental Pod contains affiliate links.

Aligners: the least attractive thing about orthodontics.

For anyone who wears aligners – whether that's a mouthguard at night, or Invisalign during the day – you'll understand the untold battle we face.

A perpetual struggle to keep those mouth trays clean.

Even the most hygienic amongst us must acknowledge, however hard it is, that our aligners are far from sparkling. They're

An Honest UK Review of Happy Mammoth Hormone Harmony 2024

Activity for 8 April - 5 May 2025

322,078
Google search
impressions

1.85%
click through rate

9,413
active users

44.78%
engagement
rate

An Honest UK Review of Zima Ultrasonic Dental Pod Cleaner

Activity for 8 April - 5 May 2025

59,666
Google search
impressions

2.32%
click through rate

1,354
active users

56.62%
engagement
rate

OTHER SOCIALS

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FACEBOOK

X

PINTEREST

TIKTOK



4,158
FOLLOWERS



5,162
FOLLOWERS



4,158
MONTHLY
IMPRESSIONS

163,040
ENGAGED AUDIENCE



25,000+
FOLLOWERS

2 million
LIKES



WORK WITH US

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A selection of brands we've worked with...



We love to work collaboratively, so if you're interested in teaming up,
please get in touch: hello@twinperspectives.co.uk