



## Hello!

We are Claire and Laura, identical twins travelling the globe. Oxford University graduates, we launched our blog in October 2014, dissatisfied with the level of detail and insight that other travel blogs provided. Despite being relatively new to the blogging scene, we have quickly gained recognition; most recently winning 'Highly Commended' for Best in Travel at the Cosmopolitan Blog Awards 2015. Our blog is dedicated to quality and descriptive writing, coupled with vibrant photography. Our passion is story-telling and we hope our blog transports readers to the cities and counties that we explore.

## Contact us

hello@twinsthattravel.com • www.twinsthattravel.com

# 7,500+

MONTHLY UNIQUE VISITORS

# 20,000+

MONTHLY PAGE VIEWS

# 41,000+

SOCIAL MEDIA FANS

### SOCIAL

1,800+ *twinsthattravel*

39,700 + *twins\_that\_travel*

### ABOUT TWINS THAT TRAVEL

What started as a small Instagram account to document our travels and passion for travel photography, Twins That Travel has quickly grown into an ever-growing community of travel enthusiasts. We can provide brands and tourism boards with an engaged audience that relates to our down-to-earth and honest accounts of both travel and life in general. We also offer influence via our 39,700 followers on the world's fastest growing social media platform: Instagram. Our travel photography is regularly featured on some of the largest travel accounts, including 'Travel and Leisure' and 'Beautiful Destinations'. We also regularly blog for Huffington Post UK.



Our brand represents honesty, authenticity, coupled with quality writing and photography. Not content to provide the highlights of a city or hotel, we enjoy digging deeper: finding stories and details that will truly capture a reader's imagination.

Our offering lies mainly in our loyal and engaged Instagram audience. Our following is growing rapidly: on average at **1,000 a week**.

As travel influencers, we can rapidly improve reach and following of travel brands and services.



### SERVICES OFFERED

- Sponsored Posts
- Custom Content Creation
- Web Banner Advertisements
- Brand Ambassadorship
- Social Media Campaigns
- Press trips
- Expert photography
- Newsletter competitions

### AUDIENCE

Top: USA, UK, Canada

34% USA 83% female

25% the U.k. 45% aged 25-34

### TOP 5 READ

- 'See central Europe in two weeks'
- 'Travel Tips' [category]
- 'Spend a day in Munich'
- 'Silver Island Yoga'
- 'Instagram: would we lie to you?'

### BRANDS WE'VE WORKED WITH



secret Escapes



RADLEY LONDON

CUBITT HOUSE

ROTTERDAM PARTNERS

Mercure HOTELS

COSMOPOLITAN

THE Goodnight SOCIETY



VisitEngland